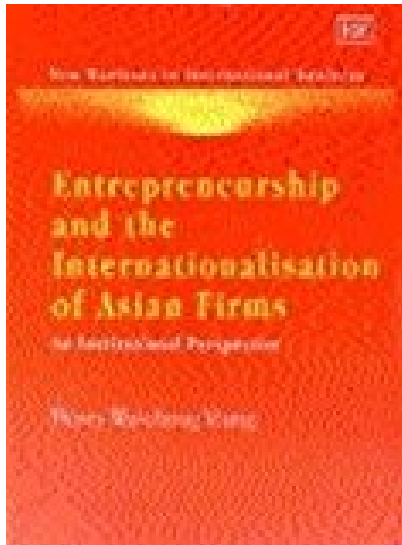


# Entrepreneurship and the Internationalisation of Asian Firms An Institutional Perspective

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## BOOK SYNOPSIS

Entrepreneurs engaging in international business face business environments that are fundamentally different from their home countries. Despite decades of entrepreneurship research, we know little about these entrepreneurs and their strategic behaviour in establishing and managing transnational operations.

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