

# Managing The Public Health Enterprise

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## BOOK DETAILS

- Author : Dr. Edward L. Baker
- Pages : 202 Pages
- Publisher : Jones & Bartlett Learning
- Language : English
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## BOOK SYNOPSIS

In today's busy public health workplace, public health managers need guidance on how best to fulfill the many roles they play, as leaders, administrators, fundraisers, and internal and external communicators. This book serves as an easily-accessible source of practical information for the public health manager, with chapters on such topics as: How to be an effective coach to maximize your team's performance The essentials of effective partnerships and other relationships How to create and sustain successful public health initiatives using business skills How to run meetings, manage electronic correspondence, manage your relationship with your boss and otherwise keep the modern public health organization running smoothly"

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