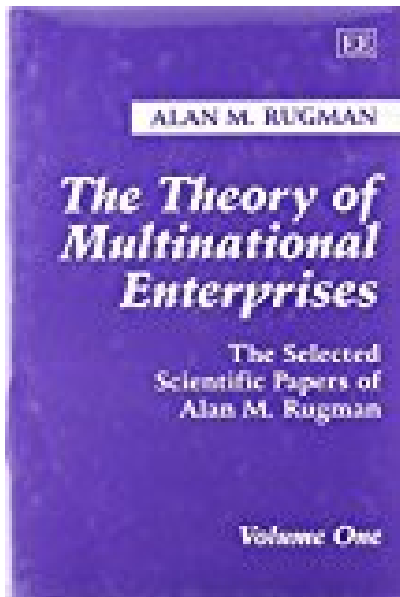


# The Theory of Multinational Enterprises The Selected Scientific Papers of Alan M. Rugman Vol 1

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## **BOOK SYNOPSIS**

The articles in this volume explore aspects of multinational enterprises & apply the theory of internalization to North America, Europe & Japan. Rugman provides the reader with insights into the intellectual & personal history of the papers.

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